



×



DC LOGO: © & ™ DC

United States Mint Fact Sheet

Overall Campaign

- The United States Mint (Mint) is kicking off a new Comic Art Coin & Medal series, celebrating comic book art as a uniquely American artform.
- This partnership is kicking off with DC, one of the oldest major comic book brands in the world and the pioneer in the industry.
- The Mint is making an effort to supplement traditional coin themes with more modern representations of American culture, and to be more inclusive and engaging, particularly with younger and more diverse customers.
- This will be the first collaboration between the Mint and DC as part of a multi-year series. (The Mint will be reaching out to other American companies in future years).
- This is a three-year series, from 2025 through 2027, with three unique designs per year. During that time, the Mint will produce collectable coins and medals featuring iconic DC Super Heroes that have helped to reflect and celebrate American culture and values.
- Superman, Batman, and Wonder Woman will be the first three characters featured in this new coin and medal series, followed by an additional six DC Super Heroes chosen by the public via a short survey.
- Superman, Batman, and Wonder Woman were chosen to launch the series because they are three of the earliest comic Super Heroes whose popularity has spanned generations.
- From July 10th through August 11th, the Mint is asking the public to vote for the DC Super Heroes they would like included in this special coin and medal series. The survey will be available at usmint.gov/dc.
- The survey is easy, quick, and should take no longer than five minutes to complete.

U.S. MINT PRESS INQUIRIES:
Public Affairs 202-354-7222
inquiries@usmint.treas.gov

**U.S. MINT CUSTOMER
SERVICE INFORMATION:**
800-USA-MINT (872-6468)

WARNER BROS. DISCOVERY:
Mario-Jose Gonzalez
mario-jose.gonzalez@wbd.com
Clark Bull 818-640-9527
clark.bull@dc.com



DC LOGO: © & ™ DC

Campaign Products

- The designs for the Superman, Batman, and Wonder Woman coins and medals will debut early 2025, with the official products available for sale beginning summer 2025. Superman will be the first to go on sale, followed by Batman, and Wonder Woman.
- Beginning in 2025, three DC Super Hero designs will be struck each year in gold and silver, with matching clad medals available later in the year or early the following year.
- This multi-year Comic Art product line will comprise:
 - ½ oz 24-karat 99.99% gold coins—available in limited quantities
 - 2.5 oz 99.9% fine silver medals—available in limited quantities
 - 1 oz 99.9% fine silver medals—available in limited quantities
 - non-precious metal (clad) medals struck on half-dollar blanks
- The Mint’s Chief Engraver, Joseph Menna, will develop original artwork for the DC Super Heroes featured on the obverse of the coins and medals in this series.
 - Menna will oversee the art direction of the reverse designs by Mint medallic artists.
 - Menna, is a highly accomplished, classically-trained artist and sculptor who formerly worked for DC as an artist, and is a well-known collectibles sculptor/designer.
- The reverse of each design will feature the “story behind the story” and represent the context in which the character was developed, connecting it to a time and place in our country’s history and to what makes it uniquely American.

About the U.S. Mint

- As the Nation’s sole manufacturer of legal tender coinage, the Mint is responsible for producing circulating coinage for the Nation to conduct its trade and commerce.
- The Mint also produces numismatic products, including proof, uncirculated, and commemorative coins; Congressional Gold Medals; silver and bronze medals; and silver and gold bullion coins.
- This new Comic Art Coin and Medal series is a numismatic product.
- The Mint is self-sustaining, not funded with tax dollars, and operates at no cost to the taxpayer.

U.S. MINT PRESS INQUIRIES:
Public Affairs 202-354-7222
inquiries@usmint.treas.gov

**U.S. MINT CUSTOMER
SERVICE INFORMATION:**
800-USA-MINT (872-6468)

WARNER BROS. DISCOVERY:
Mario-Jose Gonzalez
mario-jose.gonzalez@wbd.com
Clark Bull 818-640-9527
clark.bull@dc.com



DC LOGO: © & ™ DC

About DC & the First Three DC Super Heroes

- **DC** – Founded in 1934, DC is one of the oldest, and most historically significant comic book companies in the world. The Mint is launching its product line with DC based on its position as a pioneer of the comic art industry and the natural fit of its primary characters reflecting American values and culture.
 - Superman, Batman, and Wonder Woman were chosen to launch the series because they are three of the earliest comic Super Heroes whose popularity has spanned generations.
- **Superman** – From his blue uniform to his flowing red cape, Superman is one of the most immediately recognizable and beloved DC Super Heroes of all time. The Man of Steel is the ultimate symbol of truth, justice, and hope. He is the world’s first Super Hero and a guiding light to all. The tip of the spear in a revolution that would change the landscape of pop culture, Superman has spent the last eighty years redefining what it means to stand for truth and justice.
- **Batman** – One of the most iconic fictional characters in the world, Batman has dedicated his life to an endless crusade, a war on all criminals in the name of his murdered parents, who were taken from him when he was just a child. Since that tragic night, he has trained his body and mind to near physical perfection to be a self-made Super Hero. He’s developed an arsenal of technology that would put most armies to shame. And he’s assembled teams of his fellow DC Super Heroes just like the Justice League, the Outsiders, and Batman Incorporated. This vigilant protector and stalwart Dark Knight swore an oath to “war on all criminals” for the rest of his life, to prevent the tragedy that occurred to him.
- **Wonder Woman** – One of the most beloved and iconic DC Super Heroes of all time, has stood as a symbol of truth, justice, and equality to people everywhere for nearly eighty years. She has come to represent the possibility and potential of life without war, hate, or violence, and she is a beacon of hope to all who find themselves in need. She stands as an equal among the most powerful Super Heroes, with a sense of purpose to protect the world from injustice in all forms. Constantly torn between her mission to promote peace and her need to fight back against the pervasive violence of her new home, she struggles to walk a line between her warrior strength and endless compassion every day.

U.S. MINT PRESS INQUIRIES:
Public Affairs 202-354-7222
inquiries@usmint.treas.gov

**U.S. MINT CUSTOMER
SERVICE INFORMATION:**
800-USA-MINT (872-6468)

WARNER BROS. DISCOVERY:
Mario-Jose Gonzalez
mario-jose.gonzalez@wbd.com
Clark Bull 818-640-9527
clark.bull@dc.com